

The background features a repeating pattern of interlocking arrows on the left side. On the right, a circular inset with a red-to-orange gradient shows the backs of four people standing together, looking out over a landscape. The text "You Know Someone" is overlaid on this circular area in a white, bold, script font, with a thick yellow brushstroke underline.

*You  
Know  
Someone*



# You Know Someone

## A Message from the Chair of the Board

Dear Friends and Supporters,

On behalf of the Board of Joseph's Corner, a non-profit organisation dedicated to supporting families affected by addiction, I'm honoured to welcome you to our 2025-2026 Business Partnership Appeal and introduce the heart of our new campaign: **'You Know Someone.'**

This campaign begins with a simple and powerful truth: addiction affects all of us. Whether it is a colleague, a client, a friend or a family member, we all know someone whose life has been changed by it. When addiction enters a home, its impact extends well beyond one person. Entire families are affected, often quietly, leaving many without the support they need.

That's where Joseph's Corner steps in. Our work centres around providing free, professional counselling to family members and friends struggling with the ripple effects of addiction. Our services are built on compassion, care, and the belief that no one should face this journey alone.

Our premier initiative in our **Circle of Care** is the **'You Know Someone'** campaign. We are extending a special invitation to a select group of businesses that share our values and commitment to meaningful social leadership.

Our goal is to secure 20 business partners, each contributing five thousand dollars per year for two years. This support will fund over four hundred hours of counselling services, making a significant difference to these families and the community at large.

This is not just about charitable giving. It is about creating lasting change in our community and standing with the people whose struggles are often unseen.

Your involvement sends a clear message. It shows that your business is part of a caring network that supports mental health, families facing crisis, and the quiet courage it takes to ask for help.

Thank you for taking the time to learn more about our campaign. I encourage you to explore the campaign materials, listen to the stories, and consider joining our **Circle of Care**. Together, we can ensure that no one faces the challenges of addiction alone.

Because you do know someone.

And with your support, we can make sure they and their family are never alone.

Warm regards,



**Leon Colla**  
Chair of the Board  
**Joseph's Corner**



*You  
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# Their Stories

## Mother of a 22-year-old daughter

***"It wasn't my addiction, but it consumed me."***

I never imagined I'd be the one in counselling barely holding it together. I was so focused on trying to get help for my daughter, I didn't stop to think I might need help too.

My daughter was 22 when it started. A few lies. Some missing money. She'd be gone for days, and I never knew what to expect when she returned. Then, a collapse in our hallway, the most scared I have ever been.

Nobody asks how you're doing because you keep it secret and become isolated in shame. Joseph's Corner did. They gave me space to talk, cry, and stop pretending.

I still worry about how my daughter's life will turn out. But I know I can survive it now, and I want this support to be there for the next parent who feels like they're drowning.

[josephscorner.org.au](http://josephscorner.org.au)



## Partner of someone with alcohol addiction



***“When I stopped making excuses, things started to change.”***

He was the life of the party. Loud, funny, magnetic. Everyone loved him.

So, when the drinking got heavier, no one really noticed. Not at first. Not even me. I told myself he was just stressed. He deserved to unwind. I made excuses ..... to friends, to family, and to myself.

Then things shifted. He stopped coming home some nights, forgot birthdays, started picking fights that came out of nowhere. And still, I kept covering for him.

But at some point, the weight of keeping everything “normal” became too much.

At Joseph’s Corner, I didn’t have to explain everything. I just started talking and the counsellor listened in a way I hadn’t experienced before. No judgement, no advice, just space to be honest.

I realised I’d been so focused on helping him that I’d completely lost sight of myself.

The support I received wasn’t about fixing him. It was about reconnecting with me. And knowing that I could find clarity, even in the middle of something messy and uncertain.

I’m still navigating it. But I’m doing it with support now.



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## Adult son of a mother with a gambling addiction



***“My mum was the one who needed help—but I couldn’t walk away.”***

Mum kept saying everything was fine, but the mortgage was overdue, and the car was gone, and she kept “losing” her bank card.

She used to work in finance. She was sharp. Everyone trusted her. But behind the scenes, she was spending every cent and borrowing more to try to keep up with her habit.

I wanted to be angry. Sometimes I was. But mostly I just felt lost. I didn’t know if I was meant to help her or cut her off.

Joseph’s Corner gave me a space where I didn’t have to have the answers. I could talk about my feelings of resentment and love in the same breath. I didn’t want to abandon her but I didn’t want her addiction to take me down too.

I learned where the line was—and how to stand on my side of it.

## Grandmother raising her grandchildren



***“I didn’t plan to raise another family.”***

I thought I’d be slowing down at this stage of life. Instead, I’m making school lunches, setting up bunk beds, and walking to the local primary school twice a day.

My daughter has an addiction to ice. She loves her kids. But love alone hasn’t been enough.

So I stepped in. No questions asked. But it’s hard. I’m tired. I’m grieving the daughter I used to know while trying to give her children some sense of normal. And some days I feel like I’m failing at both.

Joseph’s Corner is the only place where I’ve felt like I could say all this without someone telling me to be “strong” or “grateful”. At Joseph’s Corner they listen, with no judgement. They’ve given me the support I didn’t know I needed. Because sometimes, love needs backup.

# Sister of a man addicted to prescription medication



*You  
Know  
Someone*

***"He wasn't a 'junkie.' He was my brother."***

When people think of addiction, they think of alleyways and needles. My brother had a job, a house, a university degree.

But after a back injury at work, he was prescribed pain meds. His recovery was difficult and he learnt he would never return to the same work. I think the combination of physical injury and loss of control was too painful. My brother became depressed and dependent on his medication to relieve his sense of hopelessness. By the time I realised how bad it was, he was buying off the street.

He told me he had it under control. He didn't.

Watching someone you love spiral while still trying to "look okay" is heartbreaking. I wasn't his parent. I wasn't in charge. But I was the one taking his phone calls at 2am, lending him money, getting caught up in his lies.

I felt helpless and angry and ashamed of that anger. Joseph's Corner helped me let go of the guilt. I couldn't save him, but I could take care of myself and that mattered more than I thought.





# Partnering for Change

# You Know Someone

At Joseph's Corner, we know that every person affected by addiction deserves **compassionate, ongoing support**.

**Your partnership helps make that possible.**

By joining our **Circle of Care**, your business becomes part of a **meaningful, community-driven solution** that directly impacts the lives of families in need.



## How Your Support Makes a Difference

Each \$5,000 annual contribution directly supports:

- **Professional counselling sessions** for family and friends impacted by a loved one's addiction
- **Grief and trauma support** for parents, siblings, partners, and children navigating complex emotional journeys
- **Group programs and community connection**, reducing isolation and building resilience
- **Operational stability**, ensuring all services remain **free of charge** to those who need them

This investment is not simply a donation — it's a **lifeline for vulnerable families** seeking hope, healing, and connection.



## Families You're Helping

Each partnership allows us to provide support to approximately **5 families per year**.

With the full **You Know Someone** campaign goal met, **over 200 families** could receive life-changing support over two years. Your business is part of a **collective force creating real, local impact**.



SCAN THE  
QR CODE TO  
LEARN MORE





# You Know Someone



## Our Circle of Partners

Each year we will host a small and heartfelt **supporter gathering**. This is your chance to:

- Meet other like-minded Circle of Care partners
- Connect with our team
- Hear directly from those involved in delivering our services

**It's our way of saying thank you, in person, for standing with us.**

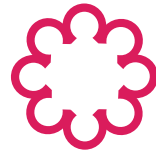


## Why Your Business Matters

Businesses are uniquely placed to be champions of change. Your support:

- **Demonstrates community leadership** and care for families doing it tough
- **Enhances staff engagement**, knowing their workplace gives back
- **Strengthens brand reputation** through meaningful social impact

When your business supports Joseph's Corner, it sends a powerful message: **you care about people beyond business.**



**CIRCLE  
OF CARE**

## Join Us or Learn More

We would love to speak with you about how your business can become part of this compassionate network. To pledge support or ask questions:

**Email:** [ceo@josephscorner.org.au](mailto:ceo@josephscorner.org.au)

**Call:** (03) 9315 2680

For those interested in learning more about our governance, financial stewardship, or service delivery, please see our latest **Annual Report** at: <https://josephscorner.org.au/about/reports/>

Together, we can create lasting change — **because 'You Know Someone' who needs Joseph's Corner.**

# The Circle of Care Experience

As a valued **Circle of Care Partner**, your support enables Joseph's Corner to continue providing **free counselling and vital emotional support to families** impacted by a loved one's addiction. While our focus will always be on the impact your contribution makes, we also want you to **feel connected, appreciated, and informed**.

Here's what you can expect as a Circle of Care partner:



## Digital Supporter Badge

You'll receive a **Circle of Care digital badge** to proudly display on your website, email signature, or social media. It's a simple way to share your commitment with your clients, staff, and community, and to show that your business stands alongside vulnerable families in need.



## Highlighting Your Community Impact

Every business has its own preferences when it comes to recognition. Some prefer to give quietly, while others welcome the opportunity to be acknowledged publicly. If you choose, we'll feature your business on our:

- **Website** supporter page
- **Social media channels**
- **Select print materials**

This highlights your business as one that makes a **real and lasting community impact**.



*You  
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WE SUPPORT



WE SUPPORT



## Real Stories, Real Impact

Each quarter, you'll receive a short, anonymised **impact update**, sharing stories (with names changed for privacy) that show how your support is helping real people. These updates provide more than numbers; they give you insight into the **lives changed because of your generosity**.



## Gathering in Gratitude

Each year we will host a small and heartfelt **supporter gathering**. This is your chance to:

- Meet other like-minded **Circle of Care** partners
- Connect with our team
- Hear directly from those involved in delivering our services

It's our way of saying thank you, in person, for standing with us.



## Opportunities to Connect Beyond Giving (Optional)

Your financial partnership is already a profound contribution. However, if you or your team would like to be more involved, we welcome the chance to work alongside you. Some optional opportunities include:

- Volunteering at a Joseph's Corner event
- Offering in-kind expertise or services
- Hosting awareness activities within your business
- Sharing campaign messages with your wider network

There is no obligation — but if you'd like to explore further involvement, we'll help find the right fit.



## A Shared Commitment

By joining the **Circle of Care**, you're doing more than making a donation. You're taking a stand with families and individuals who often feel alone in their struggle. Your partnership says:

**“You are not forgotten. You matter.  
We are with you.”**



## Take the Next Step

When you join the **Circle of Care**, you're not just giving — you're standing with families who need to know they're not alone.

**Pledge your support by emailing or calling us:**

**Email:** [ceo@josephscorner.org.au](mailto:ceo@josephscorner.org.au)

**Call:** (03) 9315 2680

**Join us today —  
because ‘You Know Someone’  
who needs Joseph's Corner.**